

iShopper.com SOHO

915,534 Responders

\$120/M

iShopper.com is a full-service World Wide Web Development and Electronic Commerce Company. iShopper's goal is to create synergy between consumers, merchants and service companies through utilizing existing internet technology as well as generating new benefits for active internet merchants.

The iShopper.com SOHO list consists of entrepreneurs, small home businesses and potential SOHO businesses who have requested information or purchased e-commerce capabilities. These business owners are looking for ways to achieve maximum market coverage through internet marketing using iShopper.com's internet products and services including banner exchange program, web page development program, as well as iShopper's e-commerce outlet's.



DATE

Thru : 08/00

No longer updating

SELECTIONS

SCF	\$6.00/M
State	\$6.00/M
Zip Code	\$6.00/M
Key Code	\$3.00/M
Gender	\$6.00/M

ADDRESS TYPE

96% Home Address

MEDIA

Internet/Direct Mail/Newspaper/
Radio/Seminar Attendees

UNIT OF SALE

\$ 3995.00 Average Sale

MATERIALS

Cheshire Labels	N/C
PS Labels	\$6.00/M
Cartridge	\$30/F
Diskette	\$50/F
E-Mail	\$50/F
Run Charges	\$7.00/M

MINIMUM ORDER

5000 Names

PAYMENT TERMS: Payment for all first time mailers is due with the order. All other payments are due 30 days after the initial mail date. No additional orders will be processed if a mailer owes an invoice more than 45 days from the mail date.

NOTE: List owners reserve the right to rent mailers names on a reciprocal basis. ListMart, Inc. believes the information on these lists to be accurate, but cannot guarantee their accuracy or the outcome of any mailings.

CANCELLATION FEES: \$50.00 Flat Fee w / \$ 7.00/M Run Charges

NET NAME: 85% +\$7/M - 50,000

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