

# Trainer's Warehouse

THE ULTIMATE RESOURCE FOR TRAINERS AND PRESENTERS

<b>7,378</b>	<b>3 MONTH HOTLINE</b>	<b>\$140.00/M</b>
<b>13,900</b>	<b>6 MONTH HOTLINE</b>	<b>\$135.00/M</b>
<b>77,019</b>	<b>PRODUCT BUYERS</b>	<b>\$130.00/M</b>
<b>361</b>	<b>CANADIAN PRODUCT BUYERS</b>	<b>\$200.00/F</b>

The Trainer's Warehouse catalog and website are a unique resource for the Training, Education, and Customer Service industries. Professional Trainers, Presenters, Educators, HR Executives, and Customer Service Managers turn to the Trainer's Warehouse for the products and supplies they need to make an impact.

The product line includes certificates and frames, game show buzzers, timers, flip charts, easels, travel bags and tubes, overhead accessories, badges, buttons and so much more.

A selection of customer type is available on the list which includes functions of Trainers and Educators.

## FILE OFFERS BEST RESULTS FOR:

Training Materials & Products	Time Management Products
Educational Products	Audio/Video Offers
HR Products/Publications/Software	Business Books/Catalogs/Gifts
Customer Service Products	Office Products
Motivational Products	Career Enhancement
Seminar/Conference Offers	Magazine Subscriptions
Computer Products, Software	Newsletters

**PAYMENT TERMS:** Payment for all first time mailers is due with the order. All other payments are due 30 days after the initial mail date. No additional orders will be processed if a mailer owes an invoice more than 45 days from the mail date.

**NOTE:** List owners reserve the right to rent mailers names on a reciprocal basis. ListMart, Inc. believes the information on these lists to be accurate, but cannot guarantee their accuracy or the outcome of any mailings.



## SELECTIONS

KEYCODING	\$3.00/M
STATE	\$7.50/M
SCF	\$7.50/M
GENDER	\$7.50/M
CUSTOMERTYPE	\$7.50/M
TITLE/FUNCTION	\$7.50/M
MAX PER CO.	\$7.50/M
TITLESLUG	\$7.50/M

SOURCE  
DIRECT MAIL  
WEBSITE

GENDER  
58% FEMALE  
24% MALE

ADDRESS TYPE  
87% BUSINESS ADDRESS

<u>MATERIALS</u>	
4-UPCHESHIRE	N/C
PSLABELS	\$6.00/M
CARTRIDGE	\$30 FLAT
DISKETTE	\$75 FLAT
EMAIL	\$75 FLAT

MINIMUM ORDER  
5,000 NAMES

LAST UPDATED  
MAR 2005



**LISTMART, INC.**  
171 English Landing Dr. Suite 200  
Parkville, Missouri 64152

List Manager  
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Fax: 816-505-2122  
listmgmt@listmart.com

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## Usage:

Amsterdam Company

ASTD

Baudville

National Seminars

Staples Direct

Briefings Publishing

Medco Supply Co.

Office Depot

Rand Materials Handling

National Business Furniture

EI Communications

Jossey Bass Inc.

Kantola

Seton Name Plate

Abbot Co.

Lorman

Lab Safety Supply

National Audio-Visual

Office Depot

Successories

Taymark

Masune First Aid & Safety

Fred Pryor

Careertrack

Geolearning

Idea Art

Walk the Talk

ISPI

Clark Training

Luminary Series

Injoy/Maximum Impact

Active Training

Dinn Brothers

Oriental Trading

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