

SADDLE ISLAND INSTITUTE

41,290 SEMINAR ATTENDEES

\$120.00/M

Saddle Island Institute (SII) was organized specifically to keep companies at the leading edge of manufacturing and construction technology and operational efficiency. SII's mission is to distribute information on vital subjects to companies who want to develop and maintain a competitive edge, in both the domestic and global marketplace.

SII has worked with major universities throughout the United States to develop the curriculum, and constantly seek out new and promising strategies and techniques to keep educational programs completely current. The SII Board of Advisors and faculty is comprised of over 50 nationally known experts, authors and practitioners with extensive industry experience, academic credentials and proven communication skills.

SII seminar topics include: The 5S System, Advanced Supplier Certification, Industrial Bar Coding, Construction Claims, Construction Project Management, Construction Scheduling Analysis, Cycle Time Reduction, Planning a State-of-the-Art Financial Information System, Planning a State-of-the-Art Human Resource Information System, Set-Up Reduction, Supplier Certification, Visual Factory Management.

FILE OFFERS BEST RESULTS FOR:

Technical Events & Trade Shows
High Tech & Computer Products
Seminars/Conferences
Training Materials/Products
Newsletters & Business Publications
Office Equipment & Supplies
Universities & Colleges
Business Catalogs

PAYMENT TERMS: Payment for all first time mailers is due with the order. All other payments are due 30 days after the initial mail date. No additional orders will be processed if a mailer owes an invoice more than 45 days from the mail date.

NOTE: List owners reserve the right to rent mailers names on a reciprocal basis. ListMart, Inc. believes the information on these lists to be accurate, but cannot guarantee their accuracy or the outcome of any mailings.



SELECTIONS

KEY CODING	\$3.00/M
STATE	\$7.50/M
SCF	\$7.50/M
GENDER	\$7.50/M
TITLE/FUNCTION	\$7.50/M
MAX PER CO.	\$7.50/M
SEMINAR TOPIC	\$7.50/M

UNIT OF SALE

\$475.00 - \$1,475.00

GENDER

76% MALE
16% FEMALE

ADDRESS TYPE

99% BUSINESS ADDRESS

SOURCE

100% DIRECT MAIL

MATERIALS

4-UP CHESHIRE	N/C
PS LABELS	\$6.00/M
CARTRIDGE	\$30 FLAT
DISKETTE	\$75 FLAT
EMAIL	\$75 FLAT

MINIMUM ORDER

5,000 NAMES

LAST UPDATE

AUG 2004



LISTMART, INC.
171 English Landing Dr. Suite 200
Parkville, Missouri 64152

List Manager
Phone: 816-505-2121
Fax: 816-505-2122
listmgmt@listmart.com



List Usage:

Harvard Business Review
Institute of Industrial Engineers
Kepner Tregoe
IOMA
Successories
Lumacore
Lean Learning
Injoy/Maximum Impact
Clemson University
National Center for Continuing Education
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Charnstrom
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Abbot Company
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