

Robert Von Maier Book Buyers

10,379 Total Book Buyers

\$100/M

ROBERT VON MAIER is a publishing company and retailer of military history books, CD's, DVD's and scale model kits. Buyers (retail customers) from this file are people with a proven interest in military history of all eras and have purchased products on topics such as: Pearl Harbor, the Battle of Midway, the Battle of Britain, D-Day, the Civil War, the Napoleonic Wars, World War One, the Vietnam Conflict, as well as hundreds of additional military history topics.

ROBERT VON MAIER reaches their clients through direct mail and display advertising in magazines. These buyers would be great prospects for history-related offers, collectables, militaria, magazines and books, scale model kits, CD's, DVD's, credit cards, insurance and general merchandise.

Usage:

American Heritage
Armchair General
Bookspan Garden City
Colonial Williamsburg
Folio Society
Historic Aviation
RVM Historic Aviation
Sovereign
WWII/Primedia History
National D-Day Museum
Krause Publishing
310 Publishing

PAYMENT TERMS: Payment for all first time mailers is due with the order. All other payments are due 30 days after the initial mail date. No additional orders will be processed if a mailer owes an invoice more than 45 days from the mail date.

NOTE: List owners reserve the right to rent mailers names on a reciprocal basis. ListMart, Inc. believes the information on these lists to be accurate, but cannot guarantee their accuracy or the outcome of any mailings.

CANCELLATION FEES: \$50.00 Flat Fee w / \$ 7.00/M Run Charges

NET NAME: 85% +\$7/M - 50,000

Jan 2003



DATE

Thru : 01/04

SELECTIONS

SCF	\$7.50/M
State	\$7.50/M
Zip Code	\$7.50/M
Key Code	\$3.00/M
Gender	\$7.50/M

ADDRESS TYPE

90% Home Address

MEDIA

Direct Mail/Space Ads

UNIT OF SALE

\$ 14.95-\$19.95

MATERIALS

Cheshire Labels	N/C
PS Labels	\$6.00/M
Cartridge	\$30/F
Diskette	\$75/F
E-Mail	\$75/F
Run Charges	\$7.00/M

MINIMUM ORDER

5000 Names



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