

Luminary SERIES

61,899 ATTENDEES

\$145.00/M

The Luminary Series, the premier leadership series in America, present the "best of the best" business leaders and thinkers on the most timely topics. Programs feature leading experts in business, management, finance, and leadership. Among the numerous expert presenters currently featured are Jack Welch, Rudy Giuliani, Stephen Covey, Suze Orman, Tom Peters and Fortune 500 CEO's. Programs include "FISH!", "The 7 Habits of Highly Effective People", "Who Moved My Cheese?" and "The Power of Full Engagement".

The Luminary Series not only presents the best leadership and management thoughts, theories and practices, but also provides the best tools for implementation. Each event is presented before a public audience. Topics include leadership, teamwork, management, executive education, project management and finance and marketing.

The Annual Worldwide Luminary Series satellite teleconference is the world's largest training event and is seen simultaneously in over 200 locations in the United States and 40 countries around the globe. Participants gain the insight of business experts such as Brian Tracy, Tom Peters, Ken Blanchard, Larry Bossidy, Ram Charan and others through this live real time event.

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NOTE: List owners reserve the right to rent mailers names on a reciprocal basis. ListMart, Inc. believes the information on these lists to be accurate, but cannot guarantee their accuracy or the outcome of any mailings.



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GENDER

51% MALE
39% FEMALE

ADDRESS TYPE

90% BUSINESS ADDRESS

MATERIALS

4-UP CHESHIRE	N/C
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CARTRIDGE	\$30 FLAT
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SOURCE

100% DIRECT MAIL

MINIMUM ORDER

5,000 NAMES

LAST UPDATE

MAR 2005



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Luminary SERIES



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