

# Kanofyle Co. Dog Shows, Inc.

210,294 Total File \$90/M  
48,065 12 Month Participants \$100/M

Kanofyle Co. consists of kennel clubs, dog owners, dog handlers and dog breeders associated with the American Kennel Club (AKC). The participants attended and registered nationally under the AKC dog show name. Kanofyle Co. has managed national dog shows of all sizes for over 26 years. The breeders, owners and handlers attend dog shows with the competition ranging from a few hundred to over five thousand participants.

The majority of this file consists of multiple breed dog owners who spend thousands of dollars on pet care, pet supplies, travel, entry fees and dog show apparel.

Please contact ListMart, Inc. for list of Breeds available.

List Owner will not accept exchanges.

Usage:

Dog Outfitters	Fancy Publications
Natural Choice	Best Friends Animal Society
Revival Animal Health	Breeders USA
Petsmart	Pet Edge
Ducks Unlimited	Hill's Pet Nutrition
Bradford Exchange	KV Vet Supply
Care-A-Lot Pet Supply	Humane Society of the US
JB Wholesale Pet Supplies	
MBI Inc./Danbury Mint	
Capital One	
Great Companions	
New England Serum Company	
Anatomical Chart Company	

**PAYMENT TERMS:** Payment for all first time mailers is due with the order. All other payments are due 30 days after the initial mail date. No additional orders will be processed if a mailer owes an invoice more than 45 days from the mail date.

**NOTE:** List owners reserve the right to rent mailers names on a reciprocal basis. ListMart, Inc. believes the information on these lists to be accurate, but cannot guarantee their accuracy or the outcome of any mailings.

**CANCELLATION FEES:** \$50.00 Flat Fee w / \$ 7.00/M Run Charges

**NET NAME:** 85% +\$7/M - 50,000



**UPDATE**  
JAN 2005  
Next: Quarterly

## SELECTIONS

SCF	\$7.50/M
State	\$7.50/M
Zip Code	\$7.50/M
Key Code	\$3.00/M
Gender	\$7.50/M
Breed Select	\$20.00/M

## ADDRESS TYPE

95% Home Address

## MEDIA

AKC Registrations

## UNIT OF SALE

\$75.00 Average Sale

## MATERIALS

Cheshire Labels	N/C
PS Labels	\$6.00/M
Cartridge	\$30/F
Diskette	\$75/F
E-Mail	\$75/F
Run Charges	\$7.00/M

## MINIMUM ORDER

5,000 Records



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