



INTERNATIONAL SOCIETY FOR PERFORMANCE IMPROVEMENT

6,177 I.S.P.I. MEMBERS	\$110.00/M
868 CANADIAN	\$250.00/F
13,382 INQUIRIES	\$80.00/M

Founded in 1962, ISPI is the leading association dedicated to improving productivity and performance in the workplace. Demonstrating that productivity and quality are directly linked to human performance improvement, these active and concerned professionals are involved in all facets of business, industry, government, health care and education.

ISPI members include (human) performance technologists, performance consultants, training consultants, instructional designers, instructional systems designers, organization development consultants, human resource managers and employee trainers. Benefits of membership include publications, educational seminars, outreach products and services and an international conference to disseminate the latest information about human performance improvement.

SELECTIONS:

Work Responsibilities:

Training Dir/Mgr/Coord	Developer of Training
Developer and Training Admin	Training Delivery
Researcher	Teacher/Prof
Student	Consultant
Performance Tech	

Job Titles:

Top Execs (Pres/CEO/Owner)	Vice President
Manager/Director	Special Mgmt
Supervisor/Officer	Specialty Professional

Job Functions:

Administrative	Education
Training/Corp Education	Marketing/Sales
General Mgmt	Personnel/HR
Data Processing	Production
Technical	Consulting

PAYMENT TERMS: Payment for all first time mailers is due with the order. All other payments are due 30 days after the initial mail date. No additional orders will be processed if a mailer owes an invoice more than 45 days from the mail date.

NOTE: List owners reserve the right to rent mailers names on a reciprocal basis. ListMart, Inc. believes the information on these lists to be accurate, but cannot guarantee their accuracy or the outcome of any mailings.



SELECTIONS

KEY CODING	\$3.00/M
STATE/SCF	\$7.50/M
GENDER	\$7.50/M
TITLE/FUNCTION	\$7.50/M
TITLE SLUG	\$7.50/M
EMPLOYEE FUNCT.	\$7.50/M
WORK RESP.	\$7.50/M
MAX PER CO.	\$7.50/M

GENDER

50% FEMALE

40% MALE

ADDRESSTYPE

88% BUSINESS ADDRESS

MATERIALS

4-UP CHESHIRE	N/C
PS LABELS	\$6.00/M
CARTRIDGE	\$30 FLAT
DISKETTE	\$75 FLAT
EMAIL	\$75 FLAT

SOURCE

100% DIRECT MAIL

MINIMUM ORDER

5,000 NAMES

LAST UPDATE

MAR 2005



LISTMART, INC.
171 English Landing Dr. Suite 200
Parkville, Missouri 64152

List Manager
Phone: 816-505-2121
Fax: 816-505-2122
listmgmt@listmart.com



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List Usage:

Jossey-Bass	Fusion
Lumacore	ASTD
Pubsnet	Roosevelt University
Baudville	Performance Design Lab
VNU Expositions	Sage Publications
CRC Press	Clark Training
NIBM	Kantola
Conference Board	Expert OJT
IQPC	Center for Effective Performance
National Seminars	Staples Direct
Franklin Covey	Compass Bank
Lorman	Padgett Thompson
American Society for Quality	American Mgmt Association
Best Impressions	Briefings Publishing Group
Clemson University	Corporate University Exchange
Creative Training Techniques	HRD Press
HRDQ	Inst for Int'l Research
Linkage	Performance Technology Assoc
Ragan Communications	SHRM
Training Magazine	Taymark
Intercultural Comm Institute	Pritchett and Associates
Dale Carnegie Training	EHelp Corporation
Outstart	New York University
University of St Francis	Harvard Business Review
Generation 21	Cambridge Univ Press
Advanstar	Elearning Guild
Information Mapping	ITG (Interpersonal Technology Group)
Injoy/Maximum Impact	Westnet Learning
Mindsolve	Ctr for Accelerated Learning
National University	Capital One
Computer Aid	Microsoft
Thayer Publishing	

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