

# FINANCIAL FREEDOM REPORT SEMINAR REGISTRANTS

684,001 ATTENDEES & BUYERS

\$90.00/M



The Financial Freedom Report seminars have made the American Dream a reality for millions of individuals. Now for the first time, these names are available from the premier Home-Based Business provider in the market today. The 1 to 2 day Home Business & Technology conference teaches people how to make money either full or part time with their own home business.

These individuals represent a universe of people concerned with their personal, professional and financial well-being. They are taking steps to insure their financial future. All are prospects for financial and opportunity offers.

### FILE OFFERS BEST RESULTS FOR:

- Opportunity Seekers
- Financial Publications
- Home-Based Businesses
- Self-Improvement
- Home-Office Equipment
- Investment Offers
- Credit Card Offers
- Consumer Catalogs

### LIST USAGE ("T" denotes test usage):

- |  |                               |
|--|-------------------------------|
| 2Xtreme Performance Int'l.               | Jim Banks Workshop            |
| Advanced Direct Marketing (T)            | Mission Cellular Paging (T)   |
| American Publishers                      | National Business Research    |
| Association of Certified Liquidators (T) | National Grants Conference    |
| Automated Merchandising Corp.            | New World Marketing Group (T) |
| Bull By The Horns (T)                    | Peak Performance Institute    |
| Cyberworks Institute                     | Productive Seminars           |
| D2 Discount Direct (T)                   | Profit Education Group (T)    |
| Doyle Publishing                         | QLT Imaging                   |
| Dundas Systems, Inc. (T)                 | Scott Alexander               |
| Dynaquest Corp.                          | SDM - University Database     |
| Entrepreneur Magazine (T)                | StoresOnline.com              |
| Financial Independence (T)               | TeamSpirit                    |
| Financial Liberty Assoc.                 | TeleCard Concepts Group (T)   |
| First Resource                           | University of Phoenix         |
| Fortune 21                               | Wade Cook Seminars            |
| Galaxy Mall                              | Wear-Guard                    |
| Herbalife (T)                            | Web Resource Group            |
| Home Business Group                      | World Commerce Network        |

**PAYMENT TERMS:** Payment for all first time mailers is due with the order. All other payments are due 30 days after the initial mail date. No additional orders will be processed if a mailer owes an invoice more than 45 days from the mail date.

**NOTE:** List owners reserve the right to rent mailers names on a reciprocal basis. ListMart, Inc. believes the information on these lists to be accurate, but cannot guarantee their accuracy or the outcome of any mailings.

### SELECTIONS

KEY CODING	\$3.00/M
STATE	\$7.50/M
SCF	\$7.50/M
GENDER	\$7.50/M
PRE-SORT	\$10.00/M

### GENDER

39% FEMALE  
47% MALE

### ADDRESS TYPE

99% CONSUMER

### MATERIALS

4-UP CHESHIRE	N/C
PS LABELS	\$6.00/M
CARTRIDGE	\$30 FLAT
DISKETTE	\$75 FLAT
E-MAIL	\$75 FLAT

### SOURCE

60% DIRECT MAIL  
40% INFOMERCIAL

### MINIMUM ORDER

5,000 NAMES



**LISTMART, INC.**  
171 English Landing Dr. Suite 200  
Parkville, Missouri 64152

List Manager  
Phone: 816-505-2121  
Fax: 816-505-2122  
listmgmt@listmart.com